

*The New Mexico Youth Soccer Association hosts the ...  
 2014 US Youth Soccer Far West Regional Championships  
 NM Soccer Tournament Complex at Santa Ana Pueblo  
 Albuquerque, NM 16-22 June 2014*



**Tournament Souvenir Program  
 Advertisement Contract & Invoice**

Name of business: \_\_\_\_\_  
 Business contact and title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ e-mail: \_\_\_\_\_

**Advertising Sizes and Rates <sup>1</sup>**

*All ads are "run of book" unless otherwise stipulated*

- Back Cover .....SOLD
- Inside Covers (two available) .....BOTH SOLD
- Full Page ..... \$1,300
- 1/2-Page (horizontal or vertical) ..... \$ 700
- 1/4-Page(horizontal or vertical) ..... \$ 450
- "Business Card" (1/8-Page) ..... \$ 250
- 1/4-Page centerfold coupon  
 With paid program ad or other sponsorship ..... \$ 250  
 As an individual ad ..... \$ 450

**Artwork Services and Charges**

*If you are unable to submit your ad in high-quality electronic format as required (see page 2), you may contract with the program editor for assistance as follows:*

- Full Page ad design starts at ..... \$ 250
- 1/2-Page ad design starts at ..... \$ 150
- 1/4-Page ad design starts at ..... \$ 100
- "Business Card" ad design starts at ..... \$ 75
- "Camera Ready" art charge (convert to digital) <sup>2</sup> ..... \$ 75
- "Electronic" ad submission <sup>3</sup> ..... No additional charge

1 - Additional cost will be incurred if an acceptable digital file is not provided. 2 - Mechanical artboards, laser prints, or "velox" originals.  
 3 - See page 2 or contact the program editor directly for specifications at (505) 662-7885 or jldata@jldata.com .

Please upload final copy in a specified electronic format to <https://www.hightail.com/u/jldata> .  
 Attach full payment. Make checks payable to New Mexico Youth Soccer Association.

**"We hereby authorize/request that NMYSA publish an ad in the  
 2014 US Youth Soccer Far West Regional Championships Program with the above specifications."**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print name and title: \_\_\_\_\_



**New Mexico Youth Soccer Association**

2825 Broadbent Parkway NE, Suite D • Albuquerque, NM 87107, USA  
 (505) 830-2245 • Fax: (505) 830-2247 • admin@nmysa.net • <http://www.nmysa.net/>

Program editor: Bill Flor • J&B Data Services • 1862 Broadview Drive • Los Alamos, NM 87544-2800  
 (505) 662-7885 • Fax: (866) 636-2133 • jldata@jldata.com • <https://www.hightail.com/u/jldata> (file uploads)